

Tier One: Does the entry follow the guidelines? (Yes/No)

- Does the entry adhere to the time limit or word count limit?
- Is the entry submitted for the correct category?
- Are copyrighted materials used in the entry?
- Is any portion of the entry inappropriate?
- Were all necessary documents submitted for this entry?

Tier Two: Quality of Entry

40% Content Quality

I. Does the entry clearly make the connection between the theme of *The Never Snowy Christmas* and the proposal being made by the class? Does the entry answer the question, “How do I make it snow in the Virgin Islands?”

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| 4 Points | The entry is clearly tied in with the theme in an obvious manner; a strong connection is shown between theme and entry. |
| 3 Points | The entry is tied with the theme; a fairly clear connection is made between the theme and the entry. |
| 2 Points | Theme is mentioned but the connection to the entry is not supported. |
| 1 Point | The entry is not tied in with the theme; no connection between theme and entry is made. |

35% Memorable/Creative

I. How well does the entry draw in the audience and keep their attention?

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| 4 Points | Audience is left with a strong understanding, will remember the entry, and feels like they want more. |
| 3 Points | Audience is left with a general understanding and will remember the entry. |
| 2 Points | Audience mostly understands the entry and might remember it. Some introduced themes or topics may distract from the message. |
| 1 Point | Entry is unclear and unmemorable. |

II. Is the entry original and innovative?

- 4 Points** Entry is original, creative, and unique.
- 3 Points** Entry has some original thought and is moderately creative.
- 2 Points** Entry has little original thinking.
- 1 Point** Entry has no original thinking.

15% Grade-Level Appropriateness

I. Is the entry grade-level appropriate?

- 4 Points** The entry is grade-level appropriate. Displays a strong level of student engagement in the creation and execution of the entry.
- 3 Points** The entry is grade-level appropriate. Student engagement is not clearly evident.
- 2 Points** The entry is somewhat grade-level appropriate.
- 1 Point** The entry is not grade-level appropriate. Neither the language, visuals, and/performance are grade-level appropriate.

10% Production

I. What is the overall quality of the entry?

- 4 Points** Entry is well planned and edited to convey a strong message. The presentation of the entry is of high visual and audio quality.
- 3 Points** Entry is well planned and edited. The presentation of the entry is not detracting.
- 2 Points** Entry was somewhat planned. The presentation of the entry is somewhat detracting.
- 1 Point** Entry is not well planned and has poor edits. Audio/Video is of poor quality. Written entry has grammatical or typographical errors. Errors detract from the entry’s message.